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SOURCE Documentary.

1. Available on loan from the CIA Library are an illustrated booklet and a descriptive letter dealing with the Leipzig Trade Fair which will be held in Leipzig from 4 through 11 Mar 51.
2. Both pieces of descriptive literature are printed in English and contain general comments on the exhibits which will be on display. The Fair will be composed of a "Sample Fair for utility and consumer goods and a Technical Fair for capital goods. The Technical Fair will be divided into the following 16 branches: Machine-tools, wood working machines, tools, welding technics, textile machines, sewing machines, machinery for the foodstuff and dainties industries, machines for the refrigeration and chemical industries, power machines, equipment for the mining and heavy industries, gears, special machines, fine mechanics, testing machines, electro-technics-radio technics, metallurgy and materials, industrial accessories and auxiliaries, chemico-technical products, vehicles, building industry, agricultural machines and implements, foreign collective exhibitions, and machines for graphic industries (in Buchgewerbehaus.)"

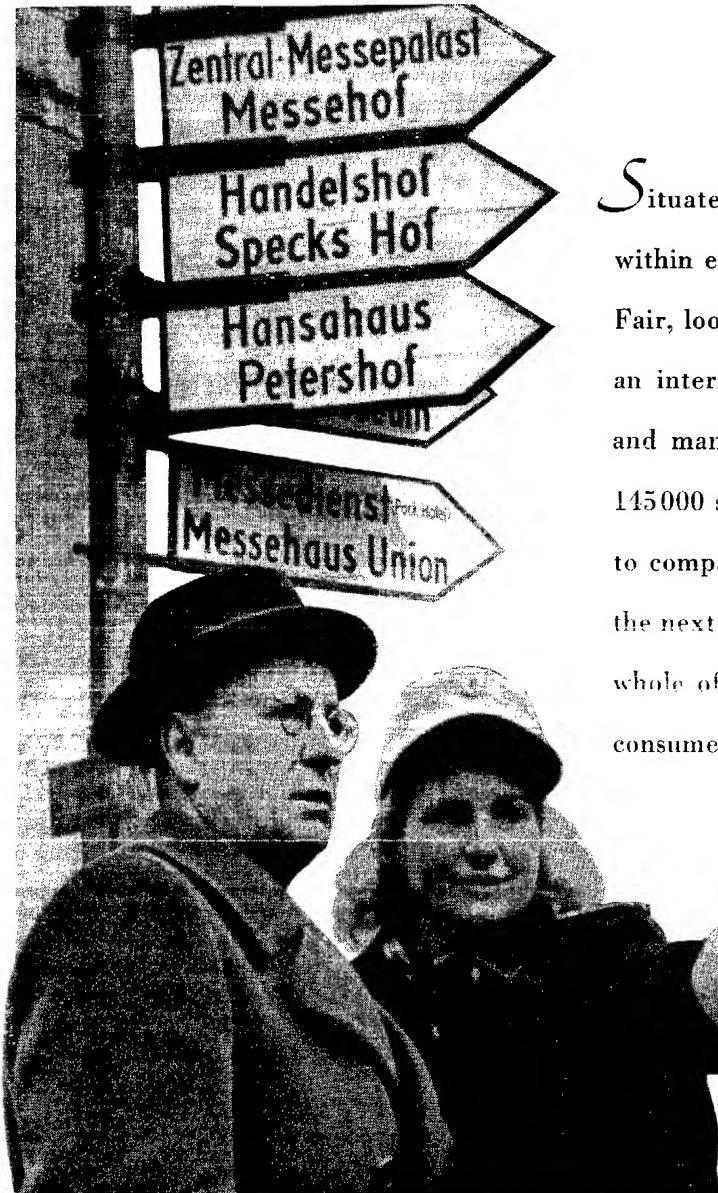
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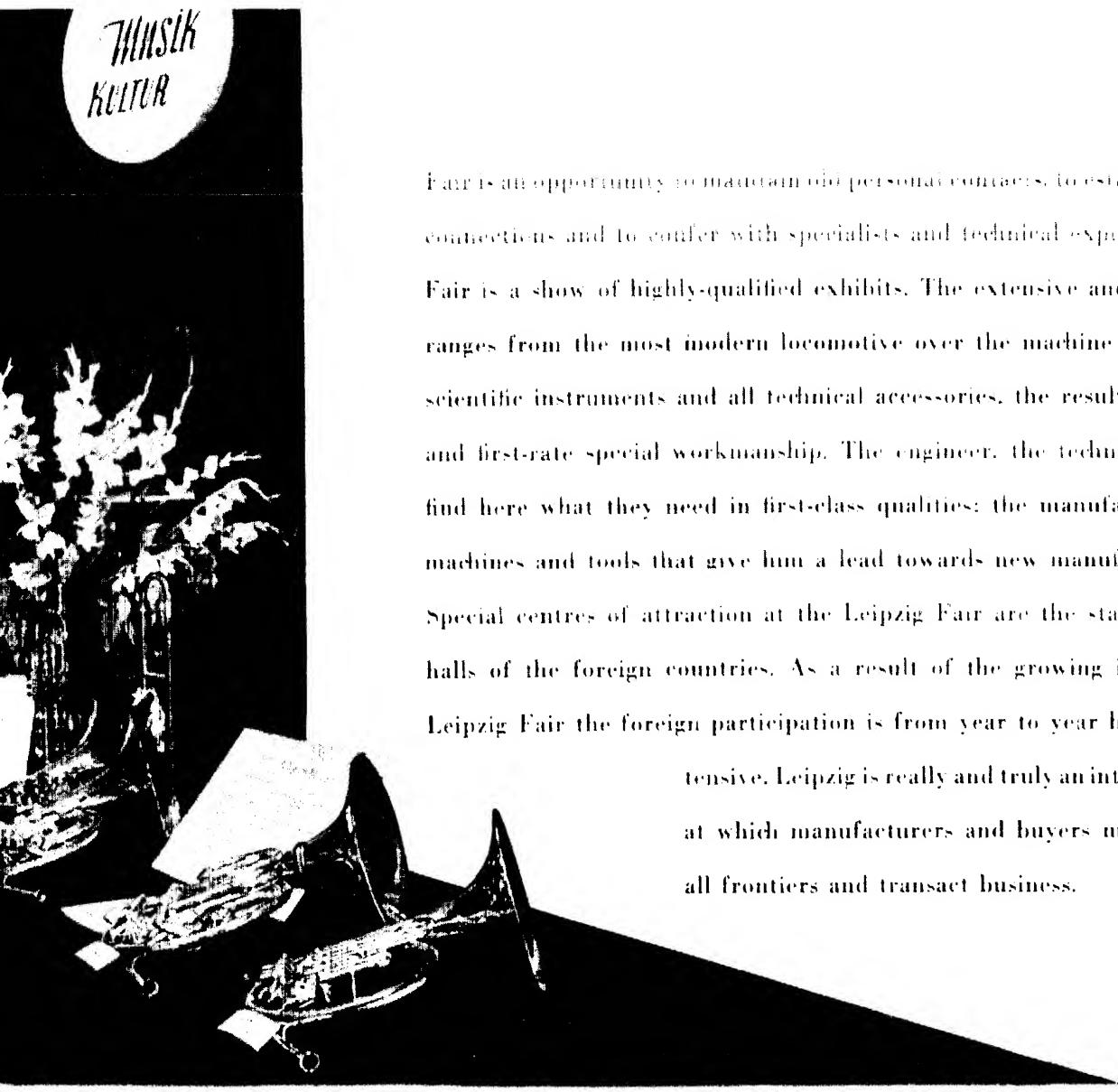
Situated in the heart of Europe, the old Fair city of Leipzig lies within easy reach of all overseas and European countries. The Leipzig Fair, looking back upon a century-old tradition is today unsurpassed as an international exhibition of the industrial production of Germany and many foreign countries. In large halls and buildings with about 145000 sq.m. surface the visitor has the rare opportunity of being able to compare a comprehensive assortment of products at one place. At the next Leipzig Fair from 4-11 March 1951, 8400 exhibitors from the whole of Germany and many foreign countries will show capital and consumer goods for every imaginable need. For all visitors the Leipzig

LEIPZIG FAIR

from 4th till 11th of March 1951

with Technical Fair

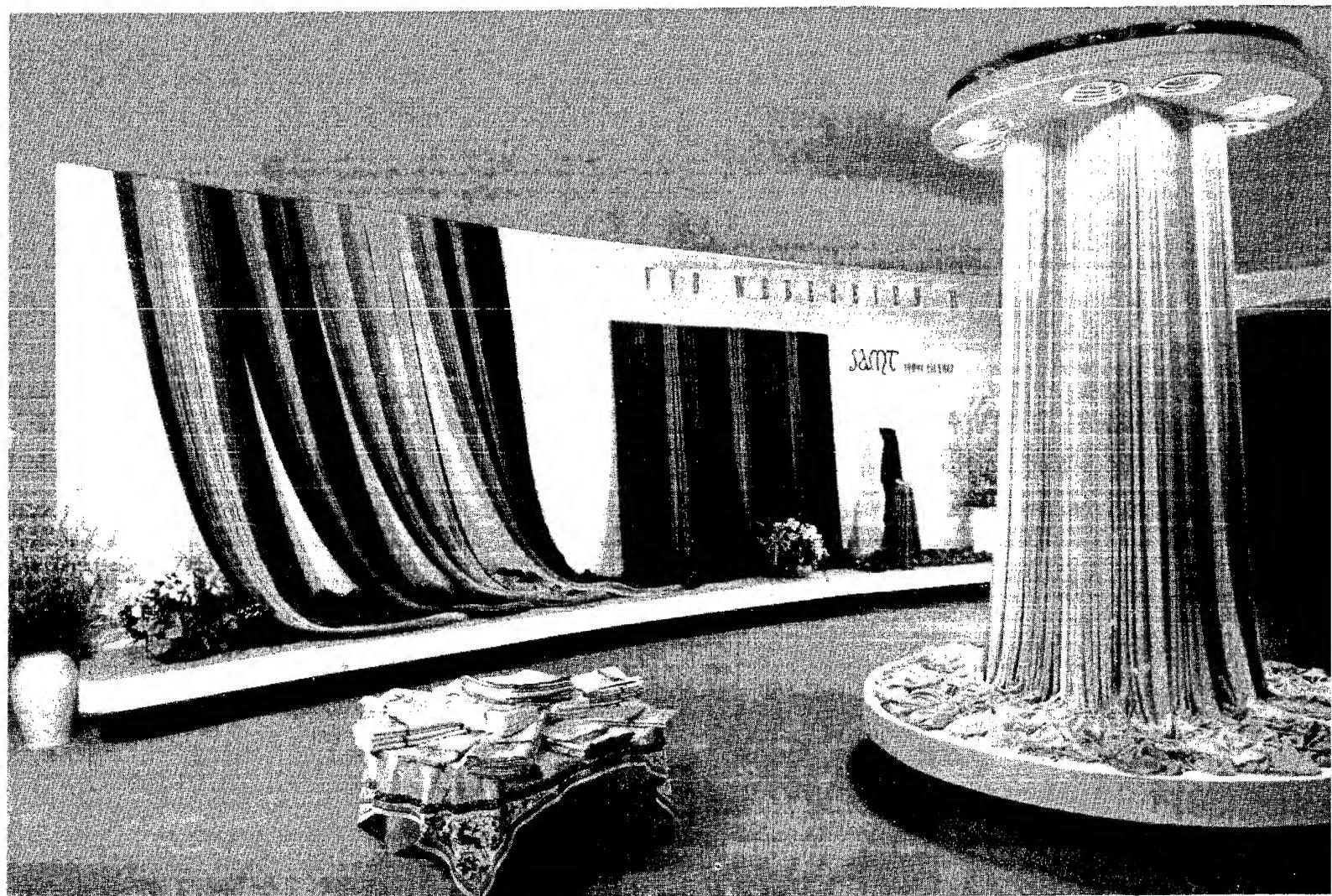
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Fair is an opportunity to make direct personal contacts, to establish new business connections and to confer with specialists and technical experts. The Technical Fair is a show of highly-qualified exhibits. The extensive and many-sided offer ranges from the most modern locomotive over the machine tools to the finest scientific instruments and all technical accessories, the results of long research and first-rate special workmanship. The engineer, the technician, the scientist find here what they need in first-class qualities: the manufacturer encounters machines and tools that give him a lead towards new manufacturing methods. Special centres of attraction at the Leipzig Fair are the stands, pavilions and halls of the foreign countries. As a result of the growing importance of the Leipzig Fair the foreign participation is from year to year becoming more extensive. Leipzig is really and truly an international market, at which manufacturers and buyers make contacts over all frontiers and transact business.

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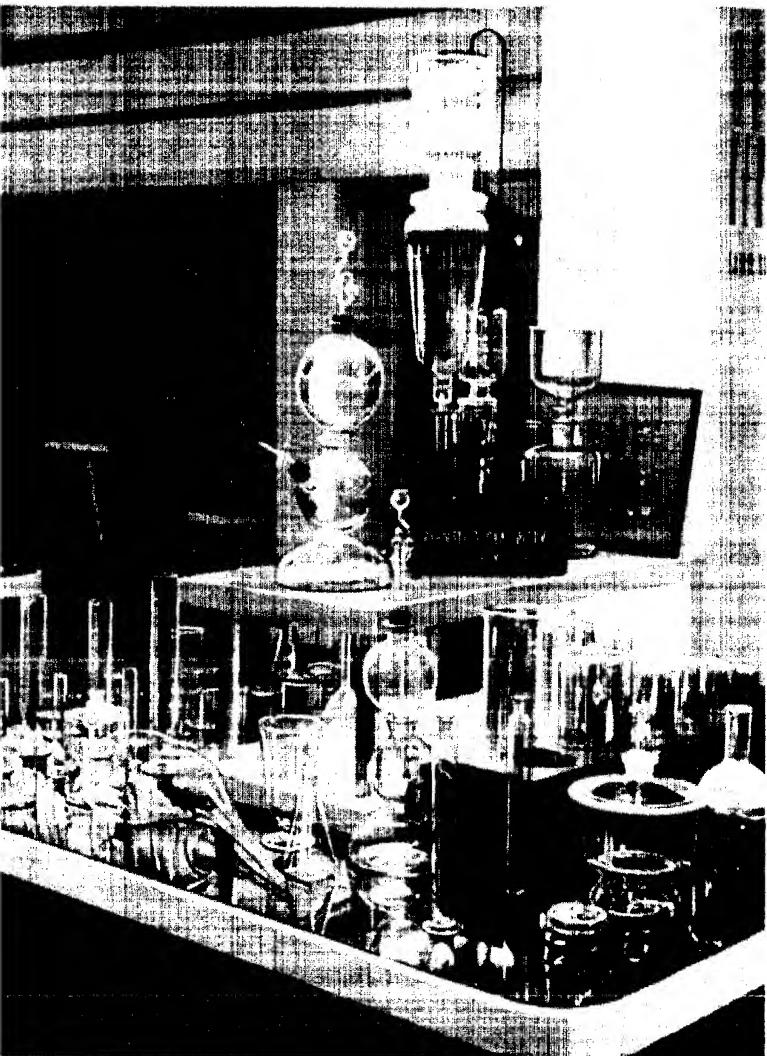
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Textiles and Clothing in "Ringmessehaus" - with its 15000 sq.m. the largest Fair Building in Europe

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Industrial glass is in great demand for exports



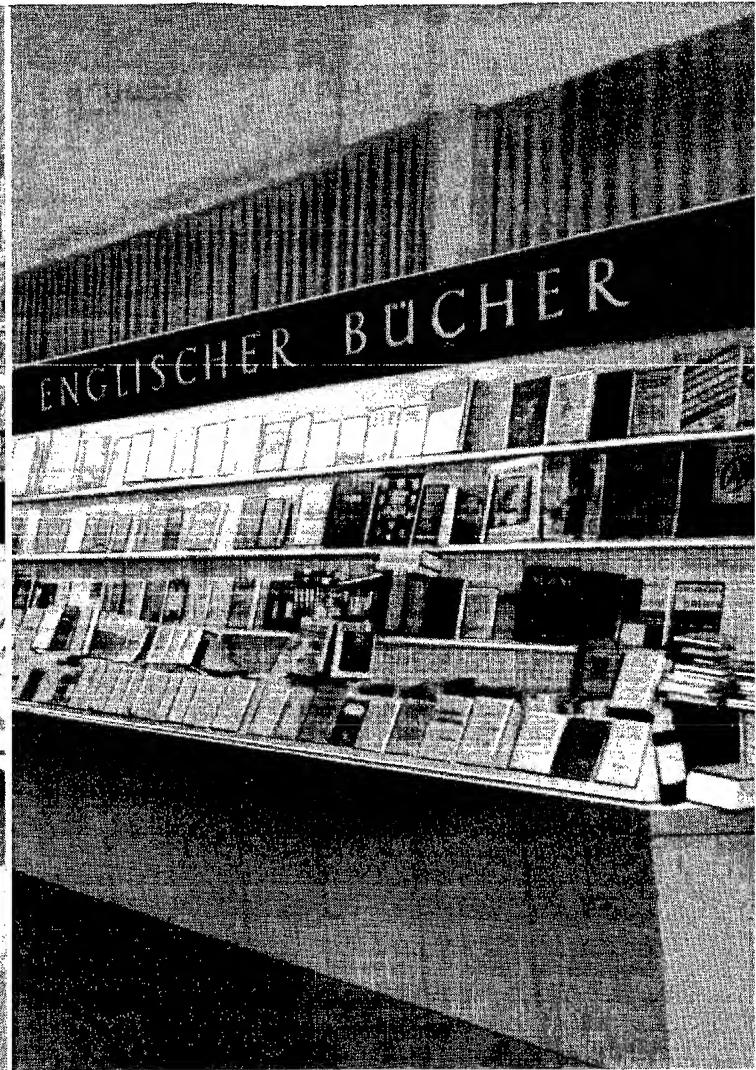
Manufacturing of precision instruments in "Handelshaus"

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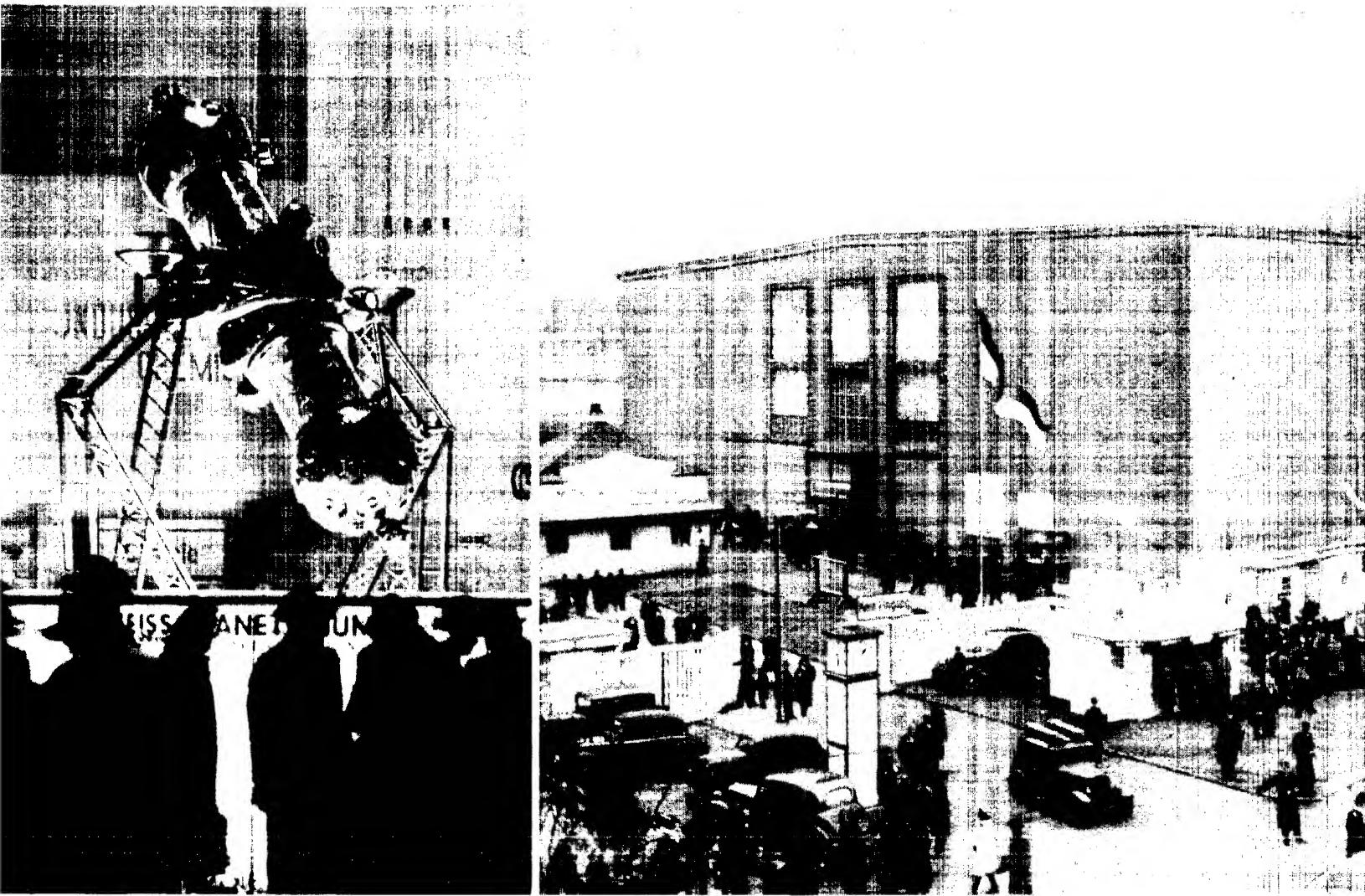
German toys go to all corners of the world



Books in many languages are found in "Hansahaus" — here the stand of a London firm

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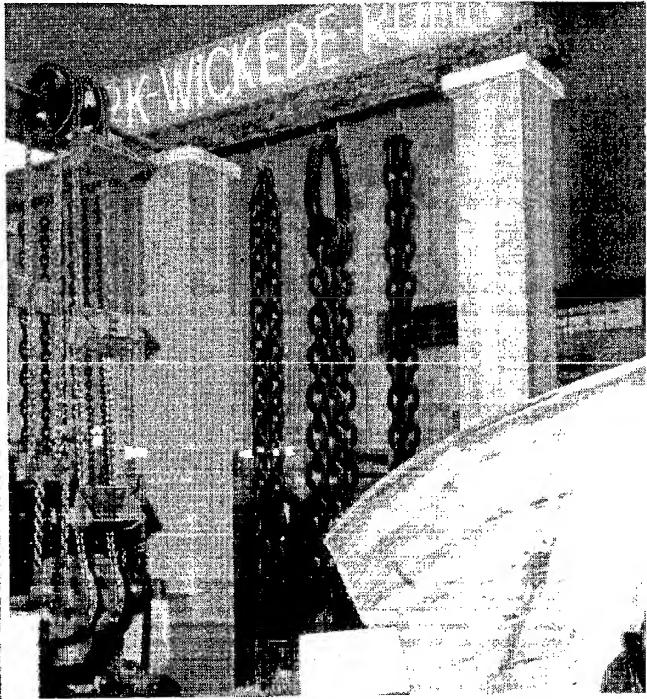
A planetarium of the world famous firm "Zeiss", Jenau

The entrance to the planetarium

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...ands of the Technical Fair



Every branch of industry is represented at the Technical Fair

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Hall VII on the ground of the Technical Fair is with its many new constructions of the machine-tool industry always a centre of interest.

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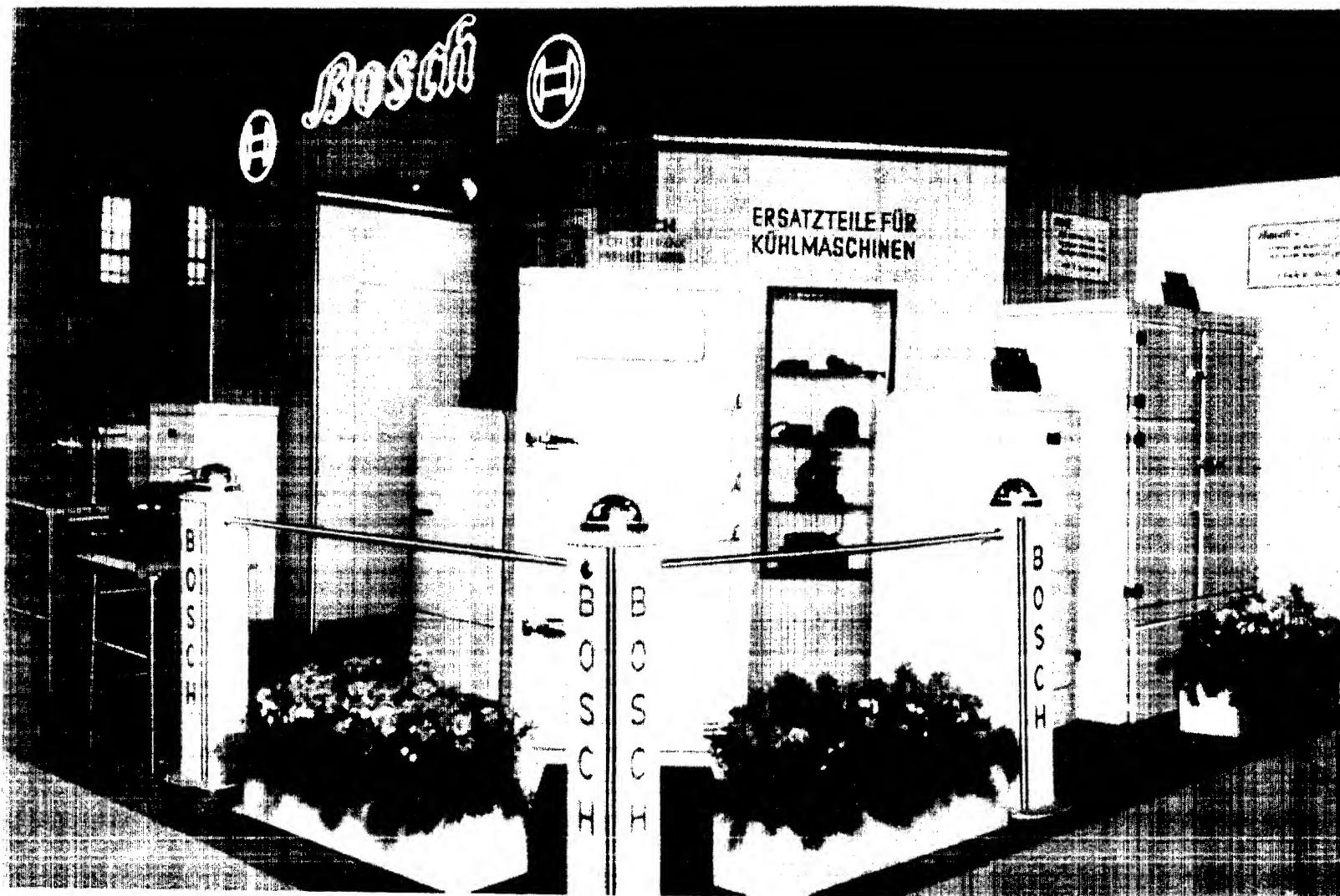
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A wing of Hall V — housing the exhibits of the Soviet-Union

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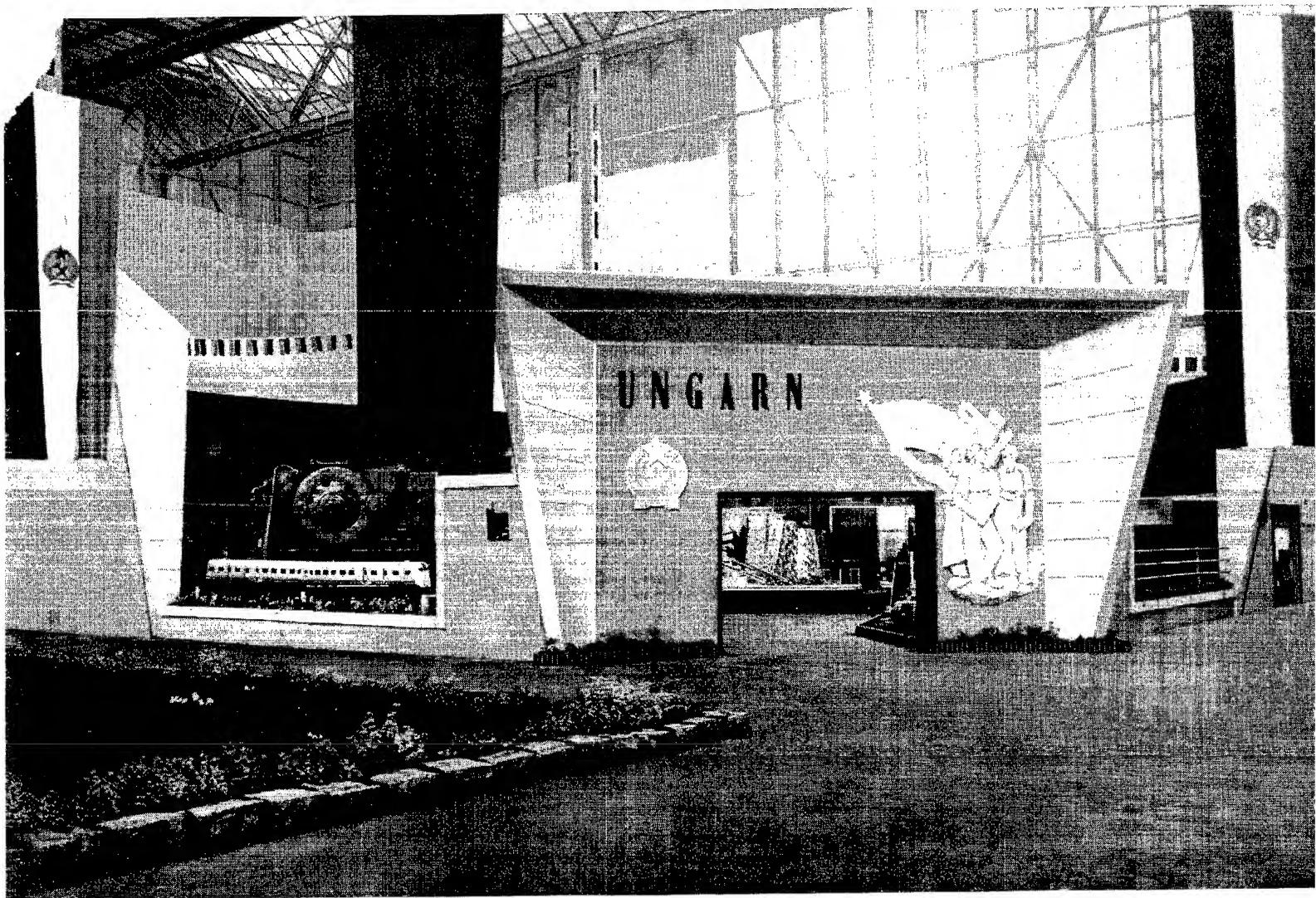
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The stand of a well-known firm from western Germany

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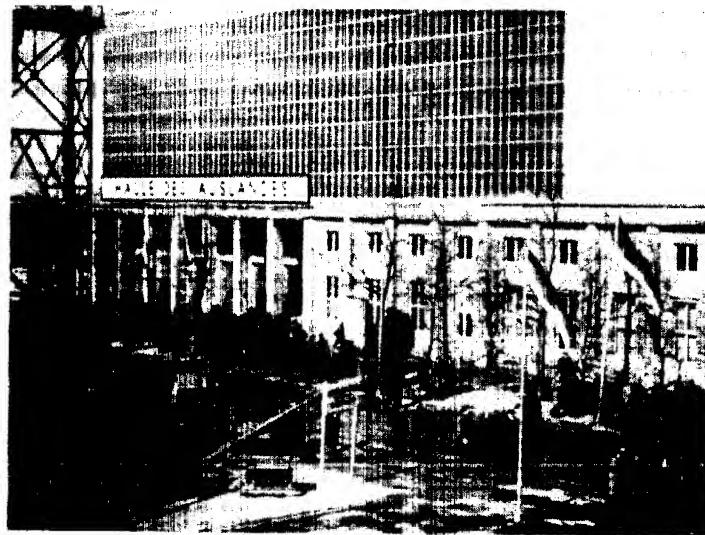
In Hall X foreign collective exhibitions have their pavilions

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A hospitable and open-minded city awaits the visitor to Leipzig Fair. Comfortable and convenient accommodation is available in first-rate hotels and private apartments. Restaurants with old tradition and others of a most modern style invite the guests. A first-class cultural programme catering for all tastes is arranged for the duration of the Fair. — Tourist's offices and travel bureaus all over the world are informed about the journey to Leipzig and are always prepared to advise the traveller.

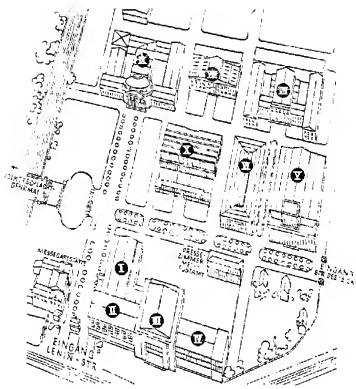
The Leipzig Fair from March 4th to 11th 1951 with Technical Fair



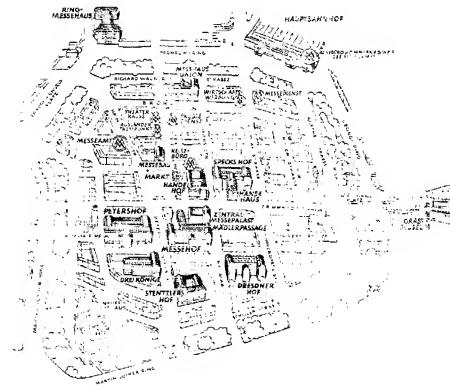
Outside view of Hall X on the grounds of the Technical Fair

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The Technical Fair Grounds



Fair Buildings in the city centre

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VOM 5.-12. MÄRZ 1950

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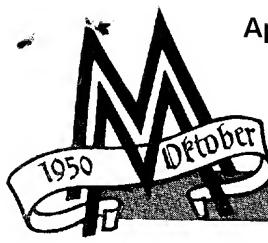
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LEIPZIGER MESSE

Informationen

Leipzig Fair with Technical Fair

March 4 to 11, 1951

8400 Exhibitors occupying 145000 sq. metres stand area. Great international participation



Outlook to Leipzig

As usual, the Leipzig Spring Fair, 1951, stands in the first rank of international manifestations and will be organised, on an international basis, as a Sample Fair for utility and consumer goods and a Technical Fair for capital goods, machines and other technical products, to be held from March 4, to 11.

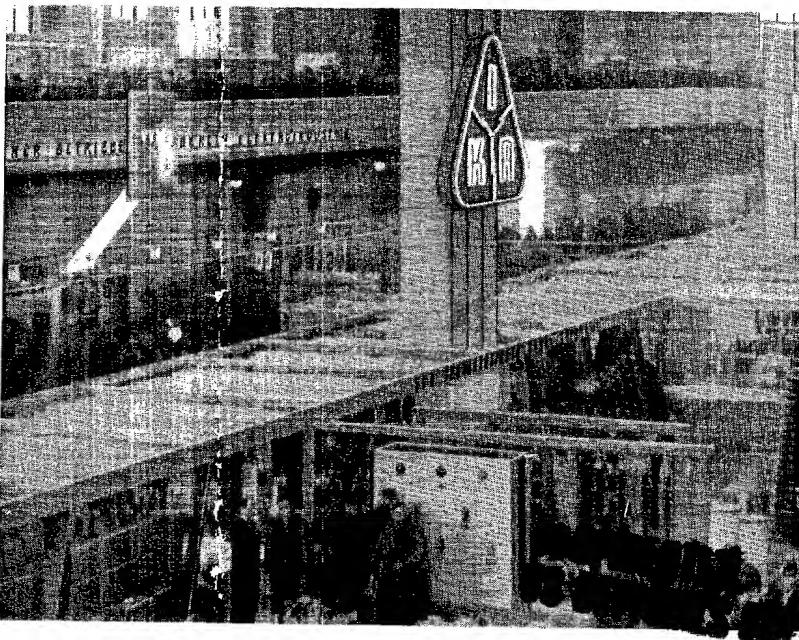
The Sample Fair will comprise 21 branches: Illumination fittings, stamps, books, office requisites and stationery, chemical, pharmaceutical and cosmetical products, fancy goods and carved articles, glassware, household utensils (metal ware, knives and forks, wood and basket ware, cutlery, household machines, brushes, rubber ware, sundry household utensils), industrial art, leather ware and traveler's requisites, furniture, musical instruments, foods and dainties, paper ware, pictures and other printed products, porcelain, china, stone- and earthenware, jewelry, clocks and watches, shoes, toys, christmastree decoration, festive articles, sport articles, textile goods, clothing, advertising and packing means.

The Technical Fair will be divided into the following 16 branches: Machine-tools, wood-working machi-

nes, tools, welding technics, textile machines, sewing machines, machinery for the foodstuff and dainties industries, machines for the refrigeration and chemical industries, power machines, equipment for the mining and heavy industries, gears, special machines, fine mechanics, testing machines, electrotechnics — radiotechnics, metallurgy and materials, industrial accessories and auxiliaries, chemico-technical products, vehicles, building industry, agricultural machines and implements, foreign collective exhibitions, machines for graphic industries (in Buchgewerbehaus).

The Leipzig Fair in Autumn 1950

recorded 5,918 exhibitors, which is 11 percent more than in the previous year, and was visited by about 87,000 businessmen from all the world. The number of purchasers from overseas was larger than in 1949. The business actually done resulted in a widened international exchange of goods and



also had a favourable influence on the trade with the German Democratic Republic. Purchasers from overseas chiefly were in the market for glass-ware, ceramic products, textile goods, paper-ware, chemicals, household utensils, toys, musical instruments, products of fine mechanics, etc.

The technical offices are busy with new developments, which should make the Technical Fair in spring 1951 (March 4. to March 11) a very attractive show.

At the Leipzig Fair in Spring 1951, great Model Fashion Parades will again be organised with the participation of leading German and foreign fashion houses and manufacturers of ladies' dresses and fashion accessories, fashion schools, renowned firms of the fur branch, and producers of boots and leather-ware. The Fashion Parades will represent a cross section of German fashion work with a view to the coming spring and summer season.

**Figurative China –
always classic**

Figurative china as well as household porcelain again roused keen interest among foreign purchasers at the last Leipzig Fair in autumn. This Fair Branch includes manufacturers of world-wide reputation, such as Porcelain manufacture Meissen, or the Thuringian porcelain works of Plaue, Ilmenau, von Schierholz, Graf von Henneberg, Hutschenreuther, just to mention a few names. The table sets and figurative china produced by these firms were a surprising embodiment of modern style in material and decoration. Special attention should be paid by plastics like the "Alchimist", "Group of Huntsmen", "Napoleon", "Moor with White Horse", which worked in a strictly classic genre, gave an impression of German artistic china.

**Straffaleine - woven tissue
for manifold uses**

"Straffaleine" woven tissue (Habbold & Co., Limbach/Sa.) has been widely known in textile industries for many years. This strictly woollen circular knit cloth is excellently suited to the manufacture of ladies' dresses, costumes, suits, and children's upper wear of any kind. Owing to their quality of being almost absolutely non-crumping and their extraordinary great durability, the articles made of "Straffaleine" for sports and traveling have proven to be particularly satisfactory, especially as "Straffaleine" products, on account of their low weight, never become troublesome. Lumberjacks in many forms are in great demand. Resembling flanel cloth, "Straffaleine", thanks to its porosity, has the advantage of cooling in



summer and protecting the body from cold in winter.

The Radio Doll from Sonneberg

The Oberland Society of Doll and Toys Manufacturers, which is leading in the



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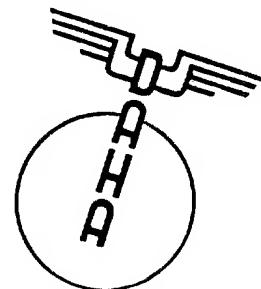
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A. & E. Wagner, Klings (Rhön)

Manufacture of all Wood Carvings of Industrial Art
and Wooden Soles

Export connection wanted with all countries

During Leipzig Fair: Specks Hof, III, Stand 759



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Speciality: Wood Carvings of Industrial Art

During Leipzig Fair: Specks Hof, 3rd floor, Stand 838



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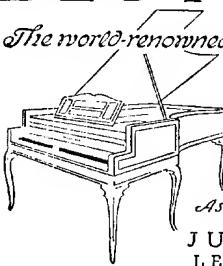
in woven, knitted and hosiery goods, felt, textile raw
materials, yarn, hides, skins, leather

Business on commission

and during the Leipzig Fair: Leipzig, Ring-Messehaus

BLÜTHNER

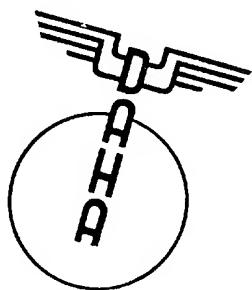
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Berlin C2, Schicklerstrasse 5-7. Telephones: 51 78 49, 51 73 98

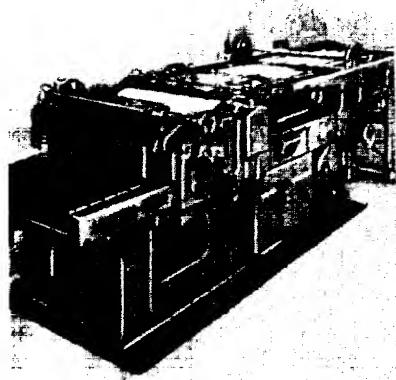
**Autostrada with remote-action control and other top performances
of the Nuremberg toys industry**

The Nuremberg toys industry has again put some novelties on the market, which rouse great interest on account of their original character. One of field of Thuringian doll exports, have produced, as their latest creation for export purposes, a pretty larger doll with built-in loudspeaker which can be connected to any receiver. The doll speaks and sings the entire radio program and can also be used for playing. Another novelty in this field is a doll with clockwork, which does not only move the eyes and call "Mama", but can also show her tongue.

them is the "MS Autostrada 1001" with electro-magnetic remote-action control, which enables the young

Viktoria Front Fully Automatic Letterpress Printing Machine

This fully automatic letter press printing machine is of the flyer type. The printing cylinder constantly remains in contact with the type bed. A special feature in the design of Viktoria Front is the sheet feeding system. The sheets are fed over the horizontal feeding table under the



printing cylinder. The whole feeding equipment is absolutely safe and clear. The sheets are fed to the grippers of the printing cylinder by means of a flyer system. The cylinder grippers hold the sheet until the printing operation is completed. The sheet is delivered from the cusp of the printing cylinder with the freshly printed page upwards, clearly visible and slurf-free. The special advantages of Viktoria Front are:

Typegraphic and economic perfection,
High pile feed and delivery,
Straight horizontal sheet transport,
Perfect register in colour printing,
Slur-free front sheet delivery

(4 sheets lying on the delivery),
Easy examination of sheets during the delivery,

Printing output up to 3500 per hour.
The machine is supplied in two sizes.

"Cinom" largest size composition
410 X 520 mm; Floor space: 3500 mm long, 1700 mm wide. This machine is being used in the whole world and has found full recognition by typographical experts.

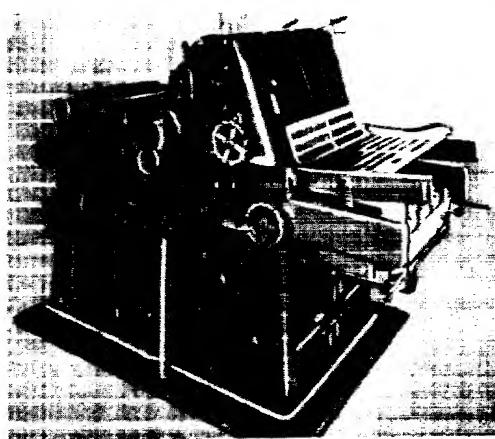
driver, sitting before the switchboard, to start up, shift gears, make curves and bends, turn, drive forward and backward at high or low speeds, sound the horn and stop, like in a real car. The possibilities of playing with this excellent toy grow with the skill in operating it.

"TEFOSA" is a telephone exchange for children. It consists of a switchboard for five sub-stations, for 2-6 participants. It is a true imitation of technical switchboards and assures easy operation by means of a riskless battery source of current. The communication is excellent through great intensity of tone. The toy makes the child acquainted with tele-communication at an early age. Three torch-lamp batteries suffice for 25 hours of operation.

Further Nuremberg Novelties are various motorcars with wind-up motor, with cleverly designed controls, electric and clockwork railways, telephone and wireless plants and electric articiles for doll kitchens.

Pollux Automatic Letterpress Printing Machine

This automatic machine appeared at the Fair for the first time after the war. It is featured by a completely encased construction. The underframe contains the complete drive, the motor, regulating starter and the airpump. The type bed has a normal printing speed and fast return speed. It runs on tracks in an oil bath. The impression cylinder has strong pivots and a stop motion. It is supported in strong side walls whereby a great printing power is ensured. The inking apparatus is designed for good covering and variable ink distribution. The ink duct can be folded down. The machine is designed for rear front delivery. The printed sheet is lifted by nozzles only when the impression cylinder has stopped. The maximum height of the delivery pile is about 650 mm for the greatest paper size. The output of 4000 prints per hour makes this small automatic machine very economic. Floor space: 2.5 m long, 1.35 wide.

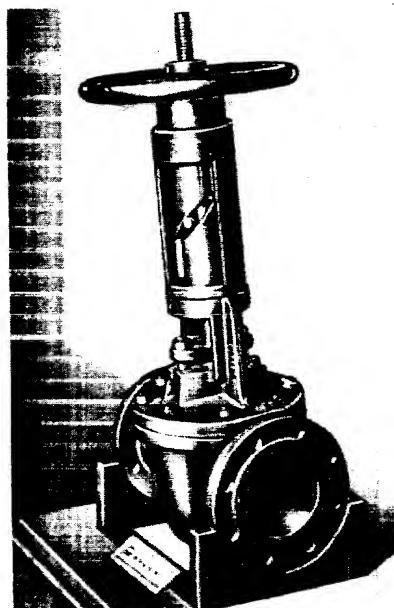


"Quirl" Outboard Motor — a Novelty for aquatics

The newly developed outboarder "Quirl" (75 c. c., 2 HP) may be used as a star or outboard motor. The propeller carrier of the engine is shaped to answer streamline requirements. Exhaust and cooling water supply are mounted to the propeller carrier. The special kind of engine suspension enables the motor to be pivotted by 35°. The propeller is provided with a safety pin breaking the drive connection on overload. The accelerator may be operated by a turning handle. It is equipped with advanced and retarded ignition device and assures plain operation of the motor.

New Preparation against Increased Blood Pressure

VB Chemie, Berlin, have put on the "Hypercyl", a remedy for increased blood pressure, which has already been clinically tested, with best results. For very serious cases, "Hypernal" has been developed, which is distinguished from Hypercyl by an addition of Luminal.



Light Control Cock

Light control cocks are provided with plug lifting and tightening device so that the plugs may be readjusted free of friction in the seat. The operating wheel gives the light control cock an outer appearance similar to that of slide valves. When turning the hand wheel, the plug is lifted from the seat by the first revolutions, so that it may be reset during the further revolutions. The last revolutions serve to press the turned plug down again.

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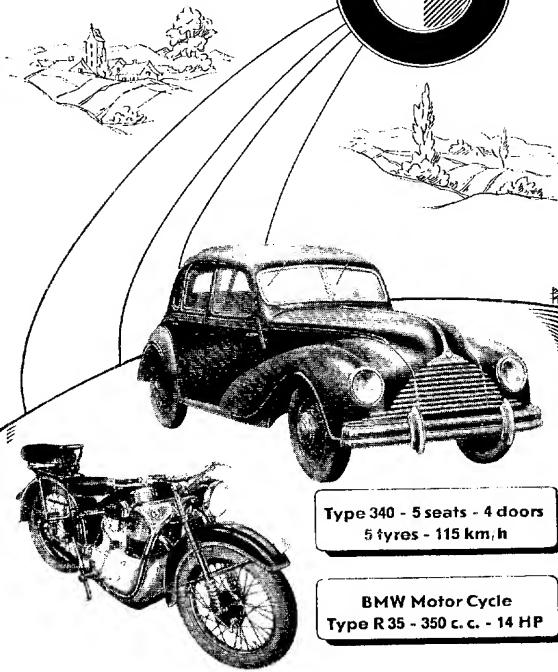
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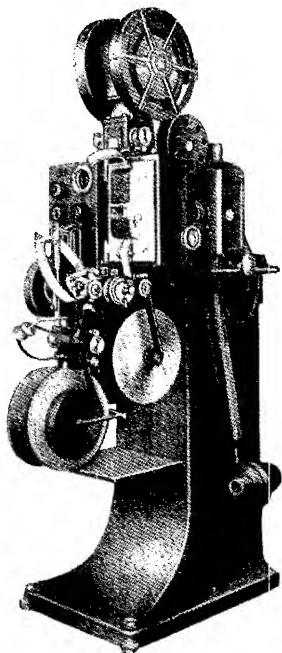
Type 340 - 5 seats - 4 doors
5 tyres - 115 Km/h

BMW Motor Cycle
Type R 35 - 350 c.c. - 14 HP

SAG AWTOWELO. FÜR MASCHINENBAU
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Electric Outfits for
Vehicles

Dry Rectifiers

Technical Porcelain and
Ceramics

Gas and Water Fittings

Vereinigung volkseigener Betriebe
Installationen, Kabel, Apparate

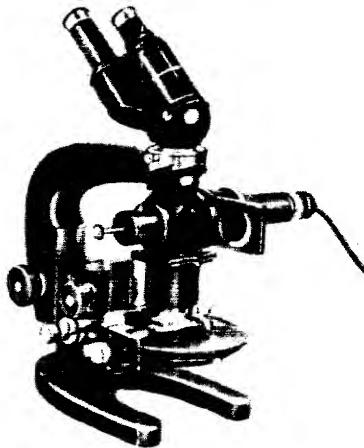
HALLE (Saale), Barbarastrasse 2
Telephone 7901. Cables: IKAHALLE



Width of roller 24 cm, height only 5.3, length 27.2 cm. The typewriter may easily be carried in a porte-folio. It weights about 4 kg without case.

Large-Size Universal Microscope with Direct Light Condenser

Is additionally equipped with an easily demounted direct light condenser.

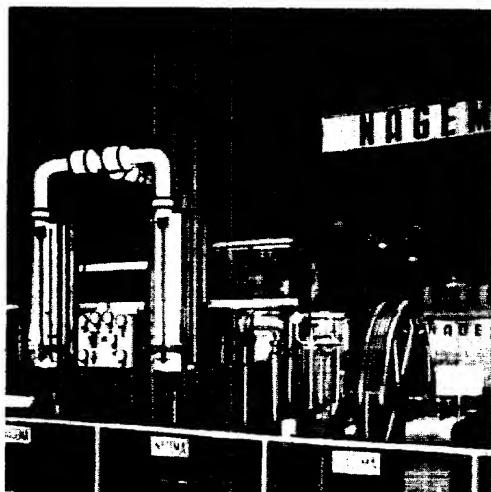


highfrequency cable and a cooling water duct. It contains, among others, a line tension regulator to spare the valves. Operated at a frequency of 800 kHz it radiates 40 watt at a radiation surface of 10 sq cm.

ser with in-built light source for the examination of surfaces in direct light, particularly well suitable also for micro-metallographic examinations. The objective table is equipped with rough and fine adjustment for height. After replacing the direct light condenser by objectives the microscope may be used for all examinations in transmitted light.

Carbonic Ice Making Plant

Turns gassified carbonic acid into solid dry ice blocks of circular or square cross section. The output of the plant shown in the illustration amounts to about 150 kg dry ice per hour. Dry ice presses producing a multiple of this output may be delivered. The finished dry ice is purely white and has a temperature of -78.5 °C. It does not attack metals, is free from water and as a cooling agent of higher value than water ice.



Honing Machine

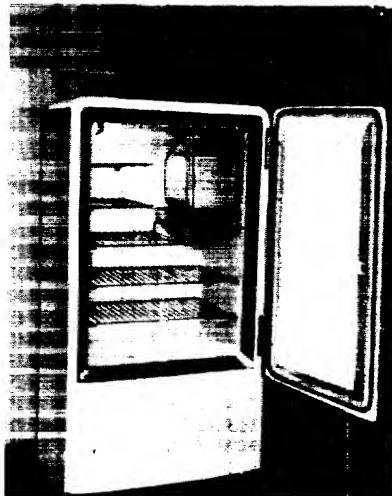
The speed of the honing reamer is steplessly adjustable by means of a PIV gear. The working table is hydraulically lifted. The honing reamer also makes an axial movement in an adjustable number of short strokes, which is superimposed to the table

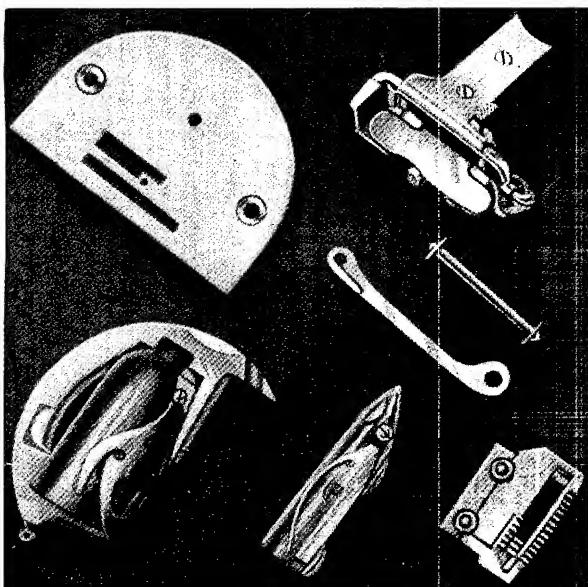


movement and produces a surface of best superfinish. The honing reamer may be readjusted by means of a hand-wheel mounted at the operator's stand, a coupling adjustable limiting the adjusting roce. The machine is designed for honing bores of 6 to 55 mm diameter.

Refrigerators

The household refrigerators have 120, 150 or 200 litres capacity. Refrigeration is effected by means of an economising compressor driving by electric motor. Commercial refrigerators have 300, 360, 600, or 1100 litres capacity. The refrigerators with 360 and 600 litres capacity have two economising compressors and two separate cooling chambers. The 1100 litre refrigerator is equipped with one machine, and has two compartments sealed smell-proof from each other. All refrigerators are connectet to one plug box only.





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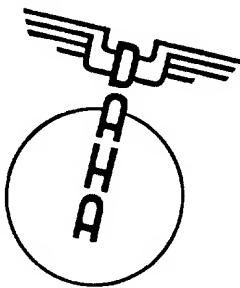
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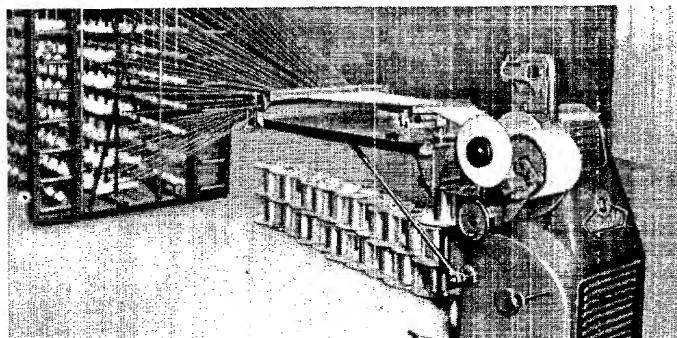
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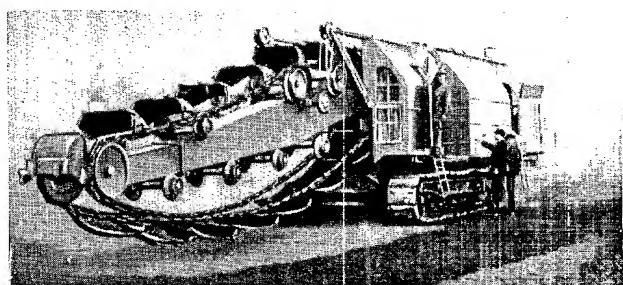
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Dividing Beam Warping Machine



This modern machine was developed with a view to the latest high-speed warp looms. The capacity of the 30" dividing beam, 400 mm flange diameter, is about 85 kg. The beam is actuated by a lowering and advancing device.

Remarkable features are the firm bearing of the deviding beam on both sides as well as the new frame construction. The machine embodies all advantages of modern warping machines.



Ice Cream Freezer

Fully enclosed type of freezer, in which the composition is automatically



frozen and loosened up simultaneously. The pre-cooled, elastic ice cream is hardened at -20° in moulds in the hardening chamber built to the freezer. The freezer-hardening plant and machinery are constructed in one block, so that the plant may be erected without special mounting work.

Heavy Duty Trench Excavator

Modern efficient excavator equipped with caterpillar and bucket chain and driven by one 100 HP Diesel engine. It excavates trenches of uniform depths up to 4 m and widths up to 1 m for drainage, pipe ducts, cables, etc. In continuous operation it excavates 175 cu. m. earth per hour.

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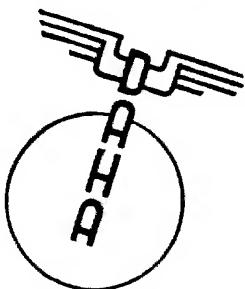


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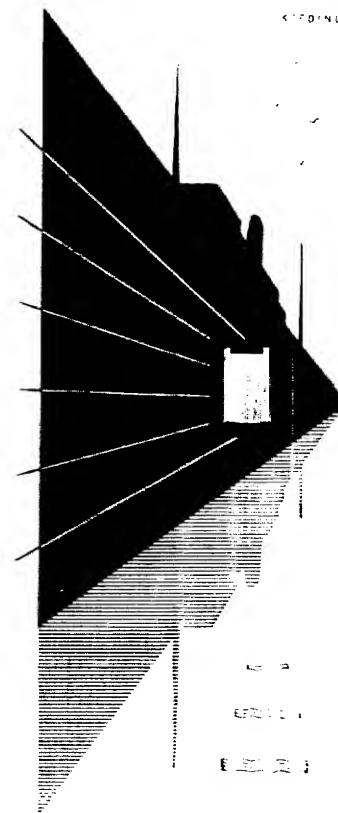
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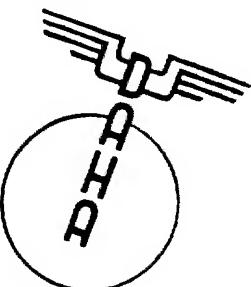
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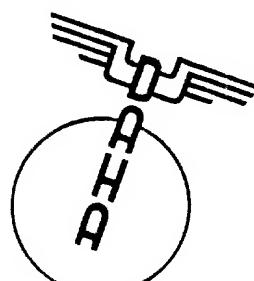
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